



# Sponsorship Contract

## Sponsorship Matrix

	Diamond Level				Gold Level			Silver Level		
	Lanyards	Event Happy Hour	Lunch	VIP Dinner	Audience Response	Conference Padfolio & Pen	VIP Speaker Gifts	Water Bottles	Coffee Breaks	Continental Breakfast
	\$7,500 <i>Exclusive</i>	\$7,500 <i>Exclusive</i>	\$7,500 <i>Exclusive</i>	\$7,500 <i>Exclusive</i>	\$5,000 <i>Exclusive</i>	\$5,000 <i>Exclusive</i>	\$5,000 <i>Exclusive</i>	\$5,000 <i>Exclusive</i>	\$3,500 <i>Exclusive</i>	\$3,500 <i>Exclusive</i>
Recognized at the Open/Closing General Session	✓	✓	✓	✓						
Conference Attendee List (2 Weeks after Program)	✓	✓	✓	✓	✓	✓	✓	✓		
Logo on Conference Website Homepage Scroll	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Recognized on Pre & Post Mailer to Attendees	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Hyperlinked Logo Conference Sponsorship Website Page	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Logo Highlighted Under Level on All Conference Signage	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Recognized on "Thank you Sponsors" Slide that is shown between Presentations	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
50% Off Conference Delegates	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Complimentary VIP Dinner Passes	3	3	3	3	1	1	1	1		

### Additional Exposure through Exclusive Media Partner World Oil

Featured Whitepaper (with Lead Generation) Featured on Worldoil.com Leading up to the Conference	✓	✓	✓	✓						
One MPU (336x280) Advertisement to Appear in World Oil's Monthly Deepwater Intelligence E-Newsletter	✓	✓	✓	✓	✓	✓	✓	✓		
Logo Recognized on all Marketing Materials Including Ads in World Oil, Promotional Brochure and Emails	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Free Trial Subscription to World Oil through the duration of the conference in 2019	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓

Available • Pending • Sold •

All sponsorships opportunities offer half price delegates in addition to the items checked above in the sponsorship matrix. We value our sponsors and want to give you as much exposure as possible.

**For more information contact:**

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## Diamond Level - \$7,500

- » **Lanyards**
  - Company logo on badge lanyards handed out to each delegate
  - All items checked under the sponsorship matrix on page 1
  
- » **VIP Dinner**
  - Company logo on table top signage
  - Company logo on signage at dinner
  - Company logo on napkins
  - All items checked under the sponsorship matrix on page 1
  
- » **Event Happy Hour**
  - Company logo on table top signage
  - Company logo on signage at reception
  - Company Logo on napkins
  - Brief speaking opportunity
  - All items checked under the sponsorship matrix on page 1
  
- » **Lunch**
  - Company logo on table top signage
  - Company logo on signage at lunch
  - Company logo on napkins
  - Opportunity to distribute promotional materials
  - Brief speaking opportunity
  - All items checked under the sponsorship matrix on page 1

## Gold Level - \$5,000

- » **Audience Response**
  - Company logo on Sli.do Audience Response System
  - All items checked under the sponsorship matrix on page 1
  
- » **Conference Padfolio & Pen**
  - Company logo on padfolio and pens distributed during technical sessions
  - All items checked under the sponsorship matrix on page 1
  
- » **Water Bottle**
  - Company logo on all water bottles offered during technical sessions
  - All items checked under the sponsorship matrix on page 1
  
- » **VIP Speaker Gifts**
  - Company logo on Speaker gifts
  - All items checked under the sponsorship matrix on page 1

## Silver Level - \$3,500

- » **Coffee Break**
  - Company logo on coffee cups
  - Company logo on table top signage
  - Company logo on signage during break
  - Includes 2 coffee breaks per package
  - All items checked under the sponsorship matrix on page 1
  
- » **Breakfast**
  - Company logo on table top signage
  - Company logo on napkins
  - Company logo on signage during breakfast
  - All items checked under the sponsorship matrix on page 1

## Contact Details

Company: \_\_\_\_\_  
First Name: \_\_\_\_\_  
Last Name: \_\_\_\_\_  
Title/Position: \_\_\_\_\_  
Billing Address: \_\_\_\_\_  
Country: \_\_\_\_\_  
Phone #: \_\_\_\_\_  
Email: \_\_\_\_\_

## Cancellation Policy

By signing this contract, you agree to all terms and conditions within this cancellation policy. The full amount is due upon submittal of this Sponsor/Ad Contract to confirm. If a Sponsor cancels 45 days prior to the event date, a cancellation penalty of 50% of total commitment will be assessed. If a Sponsor cancels 30 days prior to the event, total amount of commitment is due.

## Sponsorship Selection

### Diamond Level Sponsorships - \$7,500

- Lanyards
- VIP Dinner
- Event Happy Hour
- Lunch

### Gold Level Sponsorships - \$5,000

- Audience Response
- Padfolio and Pen
- VIP Speaker Gifts
- Water Bottles

### Silver Level Sponsorships - \$3,500

- Coffee Break
- Breakfast

## Pricing Details

Sponsorship Cost \_\_\_\_\_  
Additional Delegates \$447.50/ea \_\_\_\_\_  
Total Price: \_\_\_\_\_

**Total Due Upon Receipt**

Signature: \_\_\_\_\_

Your signature signifies that the sponsor/advertiser has read, understands, and agrees to all the terms and conditions of this form (including the rules & regulations published on the event's official website, which constitutes as part of this agreement)