

2019

DEEPWATER EXECUTIVE SUMMIT

November 19, 2019 · Houston, Texas
The Westin Houston, Memorial City Hotel
www.DeepwaterExecSummit.com

Tracking in the Right Direction



Organized by



World Oil[®]

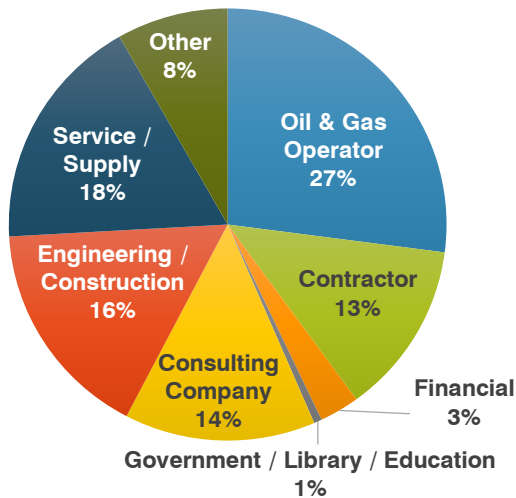
REGISTRATION NOW OPEN!



2018 IN REVIEW

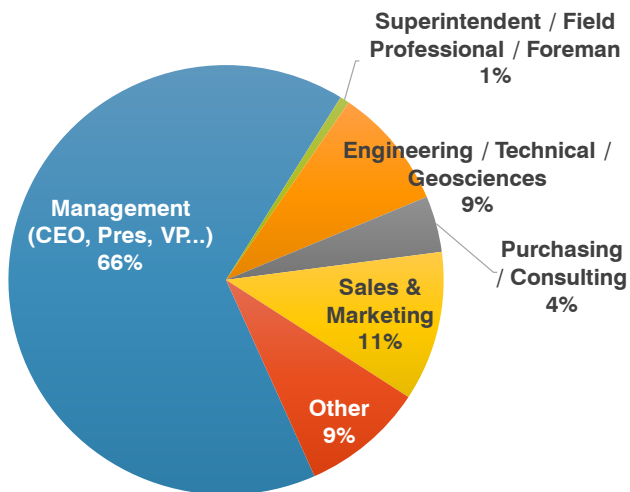
ATTENDEE DEMOGRAPHICS

COMPANY TYPE



Out of about 150 delegates, the majority (27%) work for an Oil & Gas Operator followed by Service / Supply at 18% and Engineering / Construction at 16%.

JOB TYPE



Well over half of attendees are decision makers (CEOs, Presidents, Vice Presidents, Executive Management).

ATTENDEE FEEDBACK

"We had 5 different operators presenting (3 Majors / 2 Independents) different perspectives of what each are targeting to grow its reserve base. Having leadership positions present for each company elevated the event to a "Must Attend" moving forward. I truly enjoyed the opportunity to speak with each presenter during the VIP Dinner, which validated the sponsorship for the event."

- North America Sales Director, Service / Supply Company

"Extremely well done. Speakers were well prepared and connected well with the audience. Subject matter was relevant and business focused."

- VP Offshore Hydrocarbons, Engineering / Construction Company

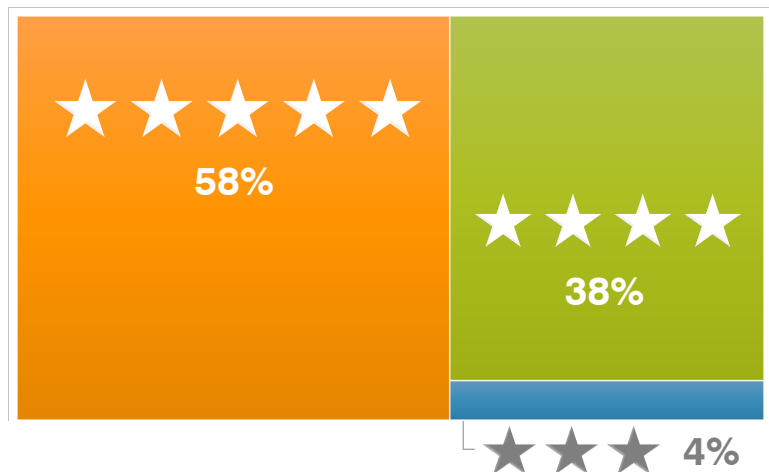
"I found the Q&A panel session at the end of the day most valuable. It was a rare opportunity to compare viewpoints from the majors and the independents. All questions came from the audience and it was quite easy to hear about something that applied to your company or situation."

- Corporate Planning Manager, Drilling Contractor

"Timely topics and focused discussions and presentations. Useful insights into the industry."

- BD & Commercial, North America, Major Oil Operator

OVERALL DEEPWATER EXECUTIVE SUMMIT RATING



VALUE PROPOSITION

Deepwater Executive Summit's focused agenda provided a superior quality delegate experience. The exceptionally well organized program delivered enlightening panel discussions which were extremely well received by the audience. Each of the distinguished speakers prepared remarks were insightful and provided timely information to better understand their companies corporate strategies in deepwater.

Key Tangible Takeaways from 2018 include:

- *Delivering the Metrics* - Value creation is now a strategic policy of the IOC's led from a focus on value-based performance and commitment to capital discipline; higher competition for capital across their portfolios
- Focus on lower break-evens by achieving accelerated delivery at significantly reduced CapEx
- Leveraging the downturn through early mover advantage and strategic portfolio building
- A shift towards optimization of assets and focus on advantaged reserves; move away from undisciplined reserve and production growth
- IOCs are bullish on deepwater exploration with vast potential identified (Deep, Deeper and Harsh environments)

We are reaching a critical "Turning of the Tide" in the deepwater industry with Final Investment Decisions under greater scrutiny than ever before. A number of projects are starting to move forward, but the dynamics have changed and not all projects are a given.

Both Operator and Service Company executives involved in the global deepwater industry will be joining us for this unique event, it should represent an ideal opportunity for you to network with your peer group, learn about what others have to say about the evolving deepwater industry, and share your valuable and unique insights.

2019 CALL FOR PARTICIPATION

We are looking for high level participants for Deepwater Executive Summit 2019!

The goal of the **Deepwater Executive Summit** is to facilitate moving the industry forward through shared learnings, best practices, and networking amongst industry leaders.

If you work for an Operator (Major or Independent Oil Company) and are interested in participating in this year's summit please email conferences@questoffshore.com.

TOPICS

The **Deepwater Executive Summit** explores several important topics, such as:

- What types of projects are being approved?
- What are the dynamics driving deepwater costs?
- How do costs for different deepwater basins differ, and how will deepwater continue to attract investment?
- What drives the variance in break-even costs amongst major deepwater Operators?
- How has the deepwater supply chain transitioned in the last three years, and what impact has the transition had on quality and breadth of service?

2019 CONFIRMED SPEAKERS



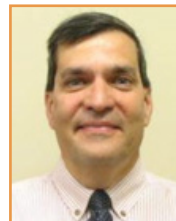
Dale Bradford
Vice President, Western Hemisphere Offshore



David De Pledge
Senior Development Manager – Gulf of Mexico



Ryan Malone
General Manager – Projects and Chief Transformation Officer (CTO) for Gulf of Mexico and Canada Businesses



Tom Preli
Director Offshore



Jacquelyn Star
Facilities Engineering Manager, Major Capital Projects, Gulf of Mexico Business Unit



James West
Senior Managing Director – Oil Services, Equipment & Drilling



PRELIMINARY AGENDA


7:30 - 5:30	Registration & Badge Pick-Up
7:30 - 9:00	Continental Breakfast
9:00 - 10:30	Keynote Industry Perspectives
10:30 - 11:00	Coffee Break
11:00 - 12:30	Plenary Session with Majors
12:30 - 1:30	Lunch followed by Dessert & Coffee
1:30 - 3:00	A Perspective from Independents
3:00 - 3:30	Coffee Break
3:30 - 5:30	Operator Forum 3:30 - 4:30: Gulf of Mexico 4:30 - 5:30: International
5:30 - 7:00	Evening Reception

SPONSORSHIP OPPORTUNITIES


DIAMOND LEVEL - \$7,500

- Lanyards *sold* **wood**.
- Event Happy Hour
- Lunch
- VIP Dinner
- Audience Response *sold* **AFGlobal** 

GOLD LEVEL - \$5,000

- Conference Padfolio & Pen
- VIP Speaker Gifts *pending*
- Water Bottles *sold* **OCEANEERING** 

SILVER LEVEL - \$3,500

- Coffee Breaks *sold* **Worley** 
- Continental Breakfast

	Diamond	Gold	Silver
Recognized at the Open/Closing General Session	•		
Conference Attendee List (2 Weeks after Program)	•	•	
Logo on Conference Website Homepage Scroll	•	•	•
Recognized on Pre & Post Mailer to Attendees	•	•	•
Hyperlinked Logo Conference Sponsorship Website Page	•	•	•
Logo Highlighted Under Level on All Conference Signage	•	•	•
Recognized on "Thank you Sponsors" Slide	•	•	•
50% Off Conference Delegates	•	•	•
Complimentary VIP Dinner Passes	3	1	

Additional Exposure through Exclusive Media Partner *World Oil*

	Diamond	Gold	Silver
Featured Whitepaper (with Lead Generation) Featured on Worldoil.com Leading up to the Conference	•		
One MPU (336x280) Advertisement to Appear in World Oil's Monthly Deepwater Intelligence E-Newsletter	•	•	
Logo Recognized on all Marketing Materials Including Ads in World Oil, Promotional Brochure and Emails	•	•	•
Free Trial Subscription to World Oil through the duration of the conference in 2019	•	•	•

For more information please visit www.DeepwaterExecSummit.com/Sponsor.

CONTACT US

Allison Tonkin	Marketing/Registration	Allison.Tonkin@questoffshore.com	+1 281 460 8344
Bo Howard	Sponsorship	Bo.Howard@questoffshore.com	+1 281 491 5900
	Speaking Opportunities	Conferences@questoffshore.com	

Quest Offshore | 77 Sugar Creek Center Blvd, Suite 310 | Sugar Land, TX 77478

www.DeepwaterExecSummit.com