

2020

DEEPWATER EXECUTIVE SUMMIT

December 3, 2020 · Houston, Texas
The Westin Houston, Memorial City Hotel
www.DeepwaterExecSummit.com

Organized by



World Oil®

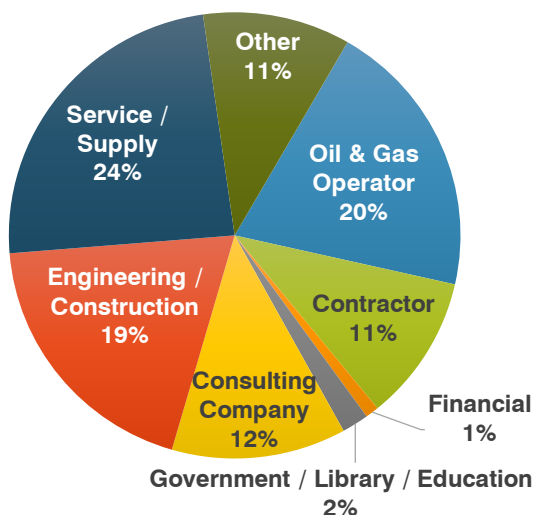
SAVE THE DATE! DECEMBER 3, 2020



2019 IN REVIEW

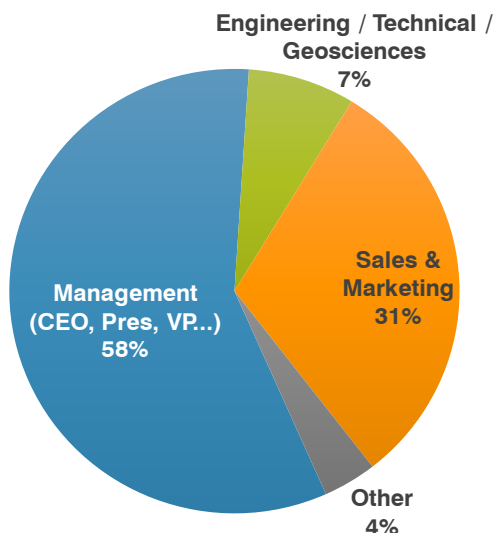
ATTENDEE DEMOGRAPHICS

COMPANY TYPE



Out of about 160 delegates, the majority (24%) work for a Service / Supply company followed by Oil & Gas Operators at 20% and Engineering / Construction at 19%.

JOB TYPE



Well over half of attendees are decision makers (CEOs, Presidents, Vice Presidents, Executive Management).

ATTENDEE FEEDBACK

"Accommodations and hosted events were excellent. Presentations and quality of presenters were very good. Plenty of time and quality settings were provided for ample networking."

- Engineering Director, Research Company

"Overall, I really enjoyed the day and believe that it was beneficial to attend."

- Sales & Marketing Director, Engineering / Construction Company

"Good update on the development of our industry and good networking opportunity. Value for money."

- Senior Project Manager, Engineering Company

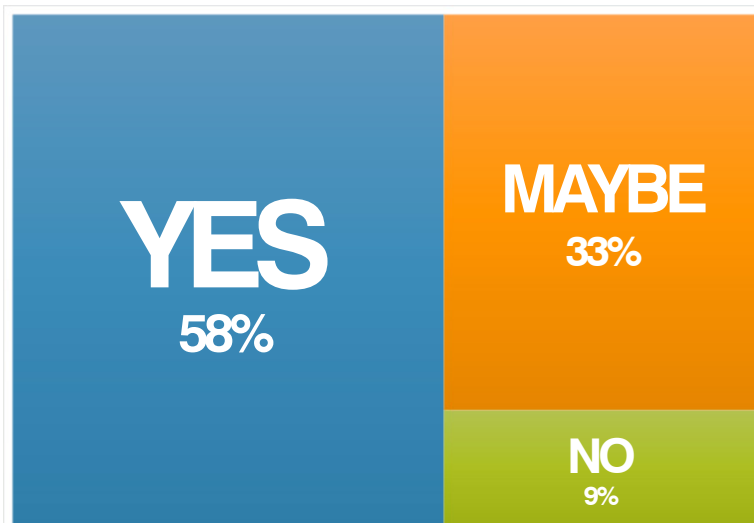
"Very good event with excellent attendance."

- Senior Group Manager, Service / Supply Company

"Overall I found the summit useful and worth attending."

- Senior Market Analyst, Engineering / Construction Company

DELEGATES PLANNING ON ATTENDING IN 2020



VALUE PROPOSITION

Deepwater Executive Summit's focused agenda provided a superior quality delegate experience. The exceptionally well organized program delivered enlightening panel discussions which were extremely well received by the audience. Each of the distinguished speakers prepared remarks were insightful and provided timely information to better understand their companies corporate strategies in deepwater.

Both Operator and Service Company executives involved in the global deepwater industry will be joining us for this unique event, it should represent an ideal opportunity for you to network with your peer group, learn about what others have to say about the evolving deepwater industry, and share your valuable and unique insights.

Key Tangible Takeaways from 2019 include:

- Spending on subsea equipment and services will grow over the next few years along with stronger pricing levels.
- The offshore drilling market is up with higher floater utilization rates amid lower supply and strengthening day rates.
- *Delivering the Metrics* - Value creation is now a strategic policy of the IOC's led from a focus on value-based performance and commitment to capital discipline; higher competition for capital across their portfolios.
- Focus on lower break-evens by achieving accelerated delivery at significantly reduced CapEx.
- Leveraging the downturn through early mover advantage and strategic portfolio building.
- A shift towards optimization of assets and focus on advantaged reserves; move away from undisciplined reserve and production growth.
- IOCs are bullish on deepwater exploration with vast potential identified (Deep, Deeper and Harsh environments).
- The U.S. Gulf of Mexico is poised to see accelerated project sanctions and significant Deep Water production growth through 2030. The number of projects moving forward continue to grow, although projects must compete across an operators portfolio.

2020 CALL FOR PARTICIPATION

We are looking for high level participants for Deepwater Executive Summit 2020!

The goal of the **Deepwater Executive Summit** is to facilitate moving the industry forward through shared learnings, best practices, and networking amongst industry leaders.

If you work for an Operator (Major or Independent Oil Company) and are interested in participating in this year's summit please email conferences@questoffshore.com.

TOPICS

The **Deepwater Executive Summit** explores several important topics, such as:

- What types of projects are being approved?
- What are the dynamics driving deepwater costs?
- How do costs for different deepwater basins differ, and how will deepwater continue to attract investment?
- What drives the variance in break-even costs amongst major deepwater Operators?
- How has the deepwater supply chain transitioned in the last three years, and what impact has the transition had on quality and breadth of service?

2019 SPEAKERS



Dale Bradford
Vice President, Western Hemisphere Offshore



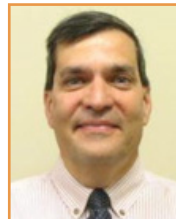
Michael Gassert
Vice President Offshore & Pipelines



Vikas Jhingran
Portfolio Manager - Norphlet



Ryan Malone
General Manager – Projects and Chief Transformation Officer (CTO) for Gulf of Mexico and Canada Businesses



Tom Preli
Director Offshore



Sunday Shepherd
Exploration Manager - Cenozoic Maturation, Gulf of Mexico



James West
Senior Managing Director – Oil Services, Equipment & Drilling



SPONSORSHIP OPPORTUNITIES

DIAMOND LEVEL – \$7,500

- Audience Response
- Event Happy Hour
- Lanyards
- Lunch
- VIP Dinner

	Diamond	Gold	Silver
Recognized at the Open/Closing General Session	•		
Conference Attendee List (2 Weeks after Program)	•	•	
Logo on Conference Website Homepage Scroll	•	•	•
Recognized on Pre & Post Mailer to Attendees	•	•	•
Hyperlinked Logo Conference Sponsorship Website Page	•	•	•
Logo Highlighted Under Level on All Conference Signage	•	•	•
Recognized on "Thank you Sponsors" Slide	•	•	•
50% Off Conference Delegates	•	•	•
Complimentary VIP Dinner Passes	3	1	

GOLD LEVEL – \$5,000

- Conference Padfolio & Pen
- VIP Speaker Gifts
- Water Bottles

	Diamond	Gold	Silver
Featured Whitepaper (with Lead Generation) Featured on Worldoil.com Leading up to the Conference	•		
One MPU (336x280) Advertisement to Appear in World Oil's Monthly Deepwater Intelligence E-Newsletter	•	•	
Logo Recognized on all Marketing Materials Including Ads in World Oil, Promotional Brochure and Emails	•	•	•
Free Trial Subscription to World Oil through the duration of the conference in 2019	•	•	•

SILVER LEVEL – \$3,500

- Coffee Breaks
- Continental Breakfast

PRELIMINARY AGENDA

7:30 - 5:15	Registration & Badge Pick-Up
7:30 - 8:30	Continental Breakfast
8:30 - 10:00	Early Morning Session
10:00 - 10:45	Coffee Break
10:45 - 12:15	Late Morning Session
12:15 - 1:30	Lunch followed by Dessert & Coffee
1:30 - 3:00	Early Afternoon Session
3:00 - 3:45	Coffee Break
3:45 - 5:15	Late Afternoon Session
5:15 - 7:00	Event Happy Hour

CONTACT US

Allison Tonkin

Marketing/Registration

Allison.Tonkin@questoffshore.com

+1 281 460 8344

Bo Howard

Sponsorship

Bo.Howard@questoffshore.com

+1 281 491 5900

Speaking Opportunities

Conferences@questoffshore.com

Quest Offshore | 77 Sugar Creek Center Blvd, Suite 310 | Sugar Land, TX 77478

www.DeepwaterExecSummit.com