

2021

# DEEPWATER EXECUTIVE SUMMIT

November 18, 2021 · Houston, Texas  
The Westin Houston, Memorial City Hotel  
[www.DeepwaterExecSummit.com](http://www.DeepwaterExecSummit.com)

Organized by



World Oil®

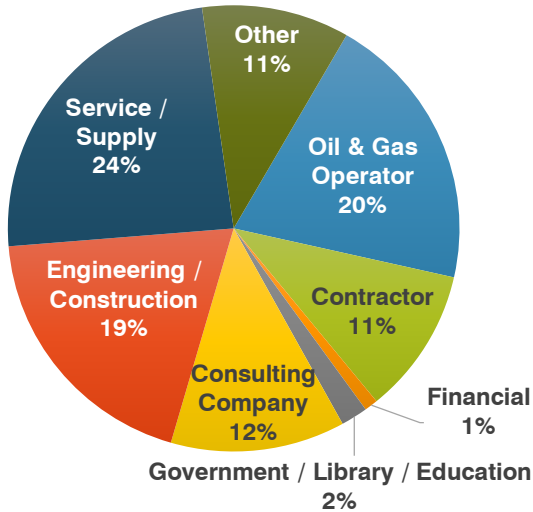
## SAVE THE DATE! NOVEMBER 18, 2021



# 2019 IN REVIEW

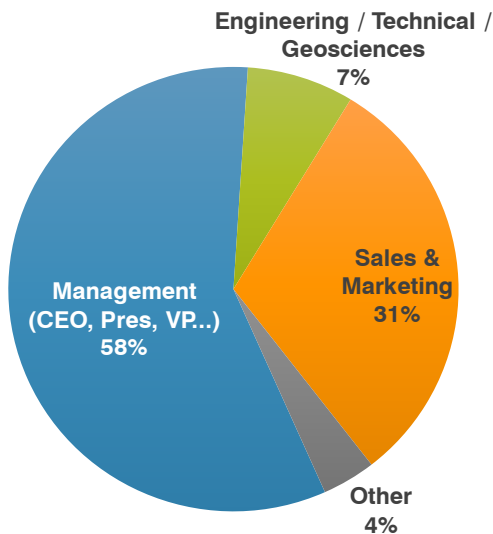
## ATTENDEE DEMOGRAPHICS

### COMPANY TYPE



Out of about 160 delegates, the majority (24%) work for a Service / Supply company followed by Oil & Gas Operators at 20% and Engineering / Construction at 19%.

### JOB TYPE



Well over half of attendees are decision makers (CEOs, Presidents, Vice Presidents, Executive Management).

## ATTENDEE FEEDBACK

*"Accommodations and hosted events were excellent. Presentations and quality of presenters were very good. Plenty of time and quality settings were provided for ample networking."*

- Engineering Director, Research Company

*"Overall, I really enjoyed the day and believe that it was beneficial to attend."*

- Sales & Marketing Director, Engineering / Construction Company

*"Good update on the development of our industry and good networking opportunity. Value for money."*

- Senior Project Manager, Engineering Company

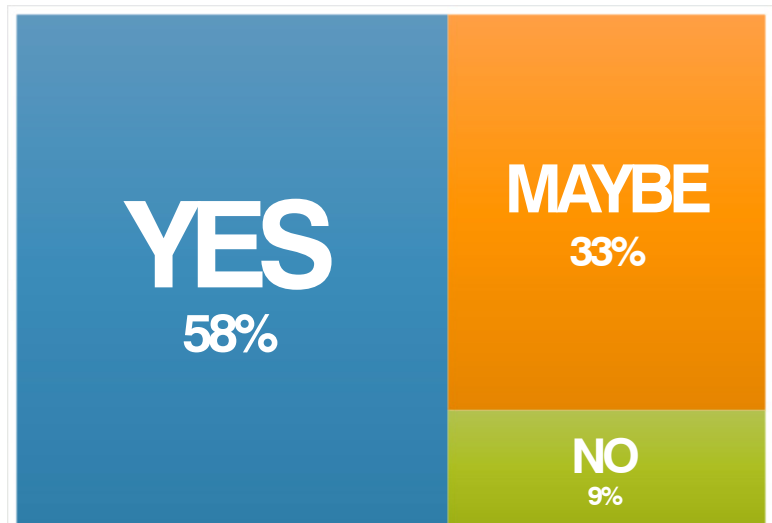
*"Very good event with excellent attendance."*

- Senior Group Manager, Service / Supply Company

*"Overall I found the summit useful and worth attending."*

- Senior Market Analyst, Engineering / Construction Company

## DELEGATES PLANNING ON ATTENDING IN 2021





# VALUE PROPOSITION

**Deepwater Executive Summit's** focused agenda provided a superior quality delegate experience. The exceptionally well organized program delivered enlightening panel discussions which were extremely well received by the audience. Each of the distinguished speakers prepared remarks were insightful and provided timely information to better understand their companies corporate strategies in deepwater.

Both Operator and Service Company executives involved in the global deepwater industry will be joining us for this unique event, it should represent an ideal opportunity for you to network with your peer group, learn about what others have to say about the evolving deepwater industry, and share your valuable and unique insights.

## Key Tangible Takeaways from 2019 include:

- Spending on subsea equipment and services will grow over the next few years along with stronger pricing levels.
- The offshore drilling market is up with higher floater utilization rates amid lower supply and strengthening day rates.
- *Delivering the Metrics* - Value creation is now a strategic policy of the IOC's led from a focus on value-based performance and commitment to capital discipline; higher competition for capital across their portfolios.
- Focus on lower break-evens by achieving accelerated delivery at significantly reduced CapEx.
- Leveraging the downturn through early mover advantage and strategic portfolio building.
- A shift towards optimization of assets and focus on advantaged reserves; move away from undisciplined reserve and production growth.
- IOCs are bullish on deepwater exploration with vast potential identified (Deep, Deeper and Harsh environments).
- The U.S. Gulf of Mexico is poised to see accelerated project sanctions and significant Deep Water production growth through 2030. The number of projects moving forward continue to grow, although projects must compete across an operators portfolio.

# 2021 CALL FOR PARTICIPATION

**We are looking for high level participants for Deepwater Executive Summit 2021!**

The goal of the **Deepwater Executive Summit** is to facilitate moving the industry forward through shared learnings, best practices, and networking amongst industry leaders.

If you work for an Operator (Major or Independent Oil Company) and are interested in participating in this year's summit please email [conferences@questoffshore.com](mailto:conferences@questoffshore.com).

## TOPICS

The **Deepwater Executive Summit** explores several important topics, such as:

- What types of projects are being approved?
- What are the dynamics driving deepwater costs?
- How do costs for different deepwater basins differ, and how will deepwater continue to attract investment?
- What drives the variance in break-even costs amongst major deepwater Operators?
- How has the deepwater supply chain transitioned in the last three years, and what impact has the transition had on quality and breadth of service?

## 2019 SPEAKERS



**Dale Bradford**  
Vice President, Western Hemisphere Offshore



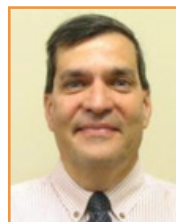
**Michael Gassert**  
Vice President Offshore & Pipelines



**Vikas Jhingran**  
Portfolio Manager - Norphlet



**Ryan Malone**  
General Manager – Projects and Chief Transformation Officer (CTO) for Gulf of Mexico and Canada Businesses



**Tom Preli**  
Director Offshore



**Sunday Shepherd**  
Exploration Manager - Cenozoic Maturation, Gulf of Mexico



**James West**  
Senior Managing Director – Oil Services, Equipment & Drilling



# SPONSORSHIP OPPORTUNITIES

## DIAMOND LEVEL – \$7,500

- Audience Response
- Event Happy Hour
- Lanyards
- Lunch
- VIP Dinner

|  | Diamond | Gold | Silver |
|--|---------|------|--------|
| Recognized at the Open/Closing General Session         | •       |      |        |
| Conference Attendee List (2 Weeks after Program)       | •       | •    |        |
| Logo on Conference Website Homepage Scroll             | •       | •    | •      |
| Recognized on Pre & Post Mailer to Attendees           | •       | •    | •      |
| Hyperlinked Logo Conference Sponsorship Website Page   | •       | •    | •      |
| Logo Highlighted Under Level on All Conference Signage | •       | •    | •      |
| Recognized on "Thank you Sponsors" Slide               | •       | •    | •      |
| 50% Off Conference Delegates                           | •       | •    | •      |
| Complimentary VIP Dinner Passes                        | 3       | 1    |        |

## GOLD LEVEL – \$5,000

- Conference Padfolio & Pen
- VIP Speaker Gifts
- Water Bottles

|  | Diamond | Gold | Silver |
|--|---------|------|--------|
| Featured Whitepaper (with Lead Generation) Featured on Worldoil.com Leading up to the Conference       | •       |      |        |
| One MPU (336x280) Advertisement to Appear in World Oil's Monthly Deepwater Intelligence E-Newsletter   | •       | •    |        |
| Logo Recognized on all Marketing Materials Including Ads in World Oil, Promotional Brochure and Emails | •       | •    | •      |
| Free Trial Subscription to World Oil through the duration of the conference in 2019                    | •       | •    | •      |

## SILVER LEVEL – \$3,500

- Coffee Breaks
- Continental Breakfast

# PRELIMINARY AGENDA

|               |                                    |
|---------------|------------------------------------|
| 7:30 - 5:15   | Registration & Badge Pick-Up       |
| 7:30 - 8:30   | Continental Breakfast              |
| 8:30 - 10:00  | Early Morning Session              |
| 10:00 - 10:45 | Coffee Break                       |
| 10:45 - 12:15 | Late Morning Session               |
| 12:15 - 1:30  | Lunch followed by Dessert & Coffee |
| 1:30 - 3:00   | Early Afternoon Session            |
| 3:00 - 3:45   | Coffee Break                       |
| 3:45 - 5:15   | Late Afternoon Session             |
| 5:15 - 7:00   | Event Happy Hour                   |

## CONTACT US

|                |                        |                                  |                 |
|----------------|------------------------|----------------------------------|-----------------|
| Allison Tonkin | Marketing/Registration | Allison.Tonkin@questoffshore.com | +1 281 460 8344 |
| Allison Tonkin | Sponsorship            | Allison.Tonkin@questoffshore.com | +1 281 460 8344 |
|                | Speaking Opportunities | Conferences@questoffshore.com    |                 |

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