

2021

# DEEPWATER EXECUTIVE SUMMIT

November 18, 2021 · Houston, Texas  
The Westin Houston, Memorial City Hotel  
[www.DeepwaterExecSummit.com](http://www.DeepwaterExecSummit.com)

Organized by



World Oil®

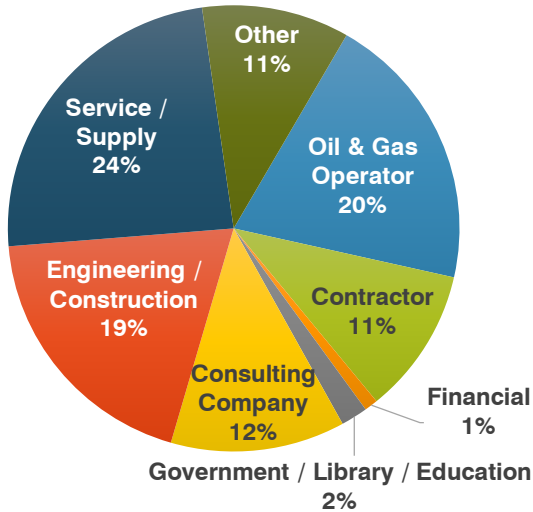
Save the Date! November 18, 2021



# 2019 IN REVIEW

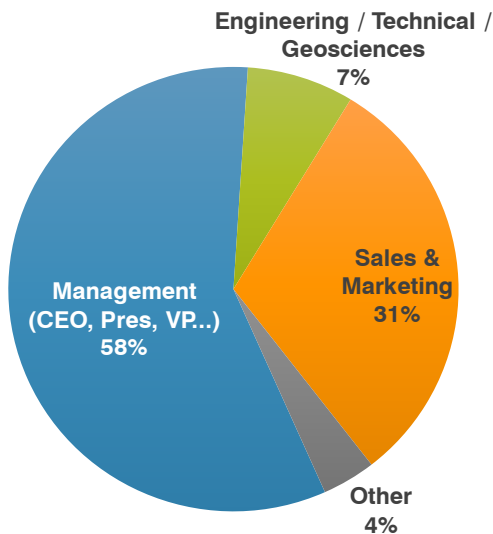
## Attendee Demographics

### Company Type



Out of about 160 delegates, the majority (24%) work for a Service / Supply company followed by Oil & Gas Operators at 20% and Engineering / Construction at 19%.

### JOB TYPE



Well over half of attendees are decision makers (CEOs, Presidents, Vice Presidents, Executive Management).

## Attendee Feedback

*"Accommodations and hosted events were excellent. Presentations and quality of presenters were very good. Plenty of time and quality settings were provided for ample networking."*

- Engineering Director, Research Company

*"Overall, I really enjoyed the day and believe that it was beneficial to attend."*

- Sales & Marketing Director, Engineering / Construction Company

*"Good update on the development of our industry and good networking opportunity. Value for money."*

- Senior Project Manager, Engineering Company

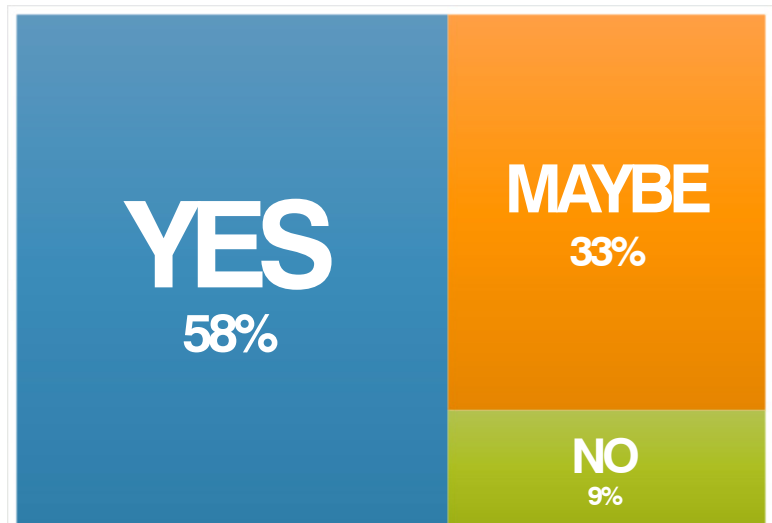
*"Very good event with excellent attendance."*

- Senior Group Manager, Service / Supply Company

*"Overall I found the summit useful and worth attending."*

- Senior Market Analyst, Engineering / Construction Company

## Delegates Planning on Attending in 2021





# 2021 Call for Participation

## We are looking for high level participants for Deepwater Executive Summit 2021!

The goal of the **Deepwater Executive Summit** is to facilitate moving the industry forward through shared learnings, best practices, and networking amongst industry leaders.

If you work for an Operator (Major or Independent Oil Company) and are interested in participating in this year's summit please email [Sara.Wilkins@GulfEnergyInfo.com](mailto:Sara.Wilkins@GulfEnergyInfo.com).

## TOPICS

The **Deepwater Executive Summit** explores several important topics, such as:

- What types of projects are being approved?
- What are the dynamics driving deepwater costs?
- How do costs for different deepwater basins differ, and how will deepwater continue to attract investment?
- What drives the variance in break-even costs amongst major deepwater Operators?
- How has the deepwater supply chain transitioned in the last three years, and what impact has the transition had on quality and breadth of service?

## 2019 SPEAKERS



**Dale Bradford**  
Vice President, Western  
Hemisphere Offshore



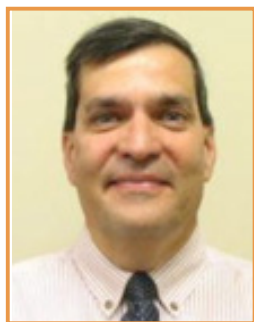
**Michael Gassert**  
Vice President  
Offshore & Pipelines



**Vikas Jhingran**  
Portfolio Manager -  
Norphlet



**Ryan Malone**  
General Manager – Projects and Chief  
Transformation Officer (CTO) for Gulf of  
Mexico and Canada Businesses



**Tom Preli**  
Director Offshore



**Sunday Shepherd**  
Exploration Manager - Cenozoic  
Maturation, Gulf of Mexico



**James West**  
Senior Managing Director – Oil  
Services, Equipment & Drilling



# Sponsorship Opportunities

## Diamond Level - \$7,500

Please choose from one of the following packages:

- Audience Response
- Event Happy Hour
- Lanyards
- Lunch
- VIP Dinner

## Gold Level - \$5,000

Please choose from one of the following packages:

- Conference Padfolio & Pen
- VIP Speaker Gifts
- Water Bottles

## Silver level - \$3,500

Please choose from one of the following packages:

- Coffee Breaks
- Continental Breakfast

	Diamond	Gold	Silver
Recognized at the Open/Closing General Session	•		
Conference Attendee List (2 Weeks after Program)	•	•	
Logo on Conference Website Homepage Scroll	•	•	•
Recognized on Pre & Post Mailer to Attendees	•	•	•
Hyperlinked Logo Conference Sponsorship Website Page	•	•	•
Logo Highlighted Under Level on All Conference Signage	•	•	•
Recognized on "Thank you Sponsors" Slide	•	•	•
50% Off Conference Delegates	•	•	•
Complimentary VIP Dinner Passes	3	1	

	Diamond	Gold	Silver
Featured Whitepaper (with Lead Generation) Featured on Worldoil.com Leading up to the Conference	•		
One MPU (336x280) Advertisement to Appear in World Oil's Monthly Deepwater Intelligence E-Newsletter	•	•	
Logo Recognized on all Marketing Materials Including Ads in World Oil, Promotional Brochure and Emails	•	•	•
Free Trial Subscription to World Oil through the duration of the conference in 2019	•	•	•

# Preliminary Agenda

7:30 - 5:15	Registration & Badge Pick-Up
7:30 - 8:30	Continental Breakfast
8:30 - 10:00	Early Morning Session
10:00 - 10:45	Coffee Break
10:45 - 12:15	Late Morning Session
12:15 - 1:30	Lunch followed by Dessert & Coffee
1:30 - 3:00	Early Afternoon Session
3:00 - 3:45	Coffee Break
3:45 - 5:15	Late Afternoon Session
5:15 - 7:00	Event Happy Hour

## Contact Us

Sara Wilkins

Marketing/Registration

Sara.Wilkins@GulfEnergyInfo.com

Kimberly Butkiewicz

Sponsorship

Kimberly.Butkiewicz@GulfEnergyInfo.com

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