

The only focused event dedicated to deepwater oil & gas and the strategic insights of global operators.

2022 DEEPWATER EXECUTIVE SUMMIT

NOVEMBER 17, 2022 | HOUSTON, TEXAS

THE WESTIN HOUSTON | MEMORIAL CITY HOTEL
WWW.DEEPWATEREXECSUMMIT.COM

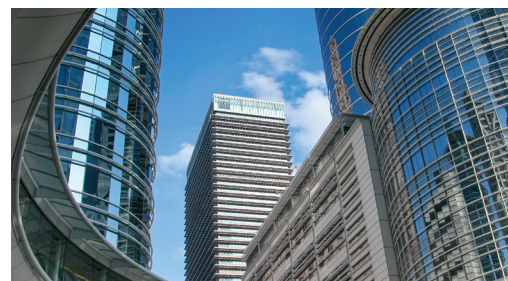
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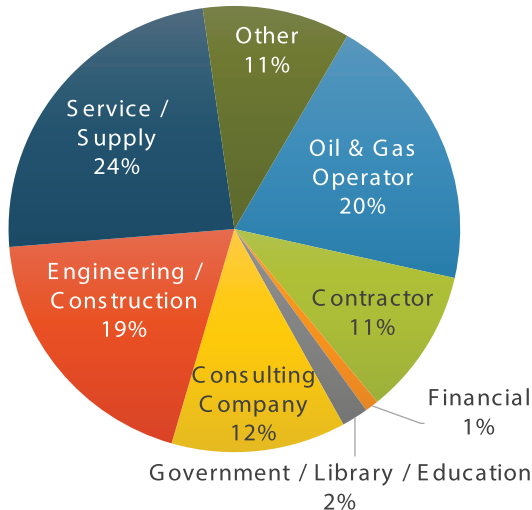
Save the Date! November 17, 2022



Deepwater Executive Summit by the Numbers*

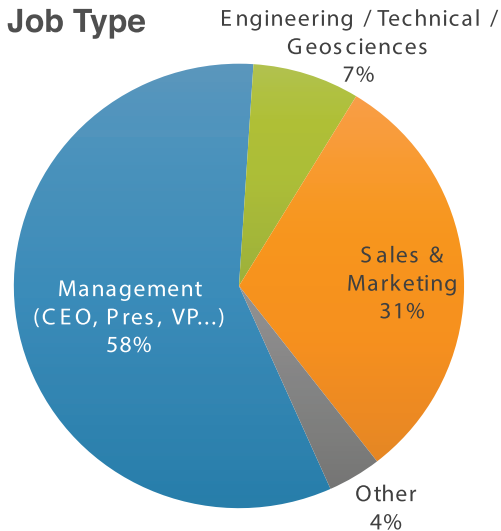
Attendee Demographics

Company Type



Out of about 160 delegates, the majority (24%) work for a Service / Supply company followed by Oil & Gas Operators at 20% and Engineering / Construction at 19%.

Job Type



Well over half of attendees are decision makers (CEOs, Presidents, Vice Presidents, Executive Management).

* Figures based on 2019 Deepwater Executive Show. The 2020 and 2021 shows were canceled due to the COVID-19 pandemic.

Attendee Feedback

"Overall, I really enjoyed the day and believe that it was beneficial to attend."

- Sales & Marketing Director, Engineering / Construction Company

"Accommodations and hosted events were excellent. Presentations and quality of presenters were very good. Plenty of time and quality settings were provided for ample networking."

- Engineering Director, Research Company

"Very good event with excellent attendance."

- Senior Group Manager, Service / Supply Company

"Good update on the development of our industry and good networking opportunity. Value for money."

- Senior Project Manager, Engineering Company

"Overall I found the summit useful and worth attending."

- Senior Market Analyst, Engineering / Construction Company

2022 Call for Participation

We are looking for high-level participants for Deepwater Executive Summit 2022!

The goal of the **Deepwater Executive Summit** is to facilitate moving the industry forward through shared learnings, best practices, and networking among industry leaders. If you work for an Operator (Major or Independent Oil Company) and are interested in participating in this year's summit, please email Sara.Wilkins@GulfEnergyInfo.com.

Topics

The **Deepwater Executive Summit** explores several important topics, such as:

- What types of projects are being approved?
- What are the dynamics driving deepwater costs?
- How do costs for different deepwater basins differ, and how will deepwater continue to attract investment?
- What drives the variance in break-even costs amongst major deepwater Operators?
- How has the deepwater supply chain transitioned in the last three years, and what impact has the transition had on quality and breadth of service?

Preliminary Agenda

7:30 - 5:15	Registration & Badge Pick-up
7:30 - 8:30	Continental Breakfast
8:30 - 10:00	Early Morning Session
10:00 - 10:45	Coffee Break
10:45 - 12:15	Late Morning Session
12:15 - 1:30	Lunch followed by Dessert & Coffee
1:30 - 3:00	Early Afternoon Session
3:00 - 3:45	Coffee Break
3:45 - 5:15	Late Afternoon Session
5:15 - 7:00	Event Happy Hour

Sponsorship Opportunities

Diamond Sponsor \$10,000

- Your choice of exclusive sponsorship of the audience response system, event happy hour, lanyards, luncheon, or VIP dinner. (Sponsors must choose one. Subject to availability.)
- Featured whitepaper (with lead generation) featured on WorldOil.com leading up to the conference. Leads are provided in Excel format.
- One MPU (336x280) advertisement to appear in *World Oil's* monthly Deepwater Intelligence Newsletter (artwork to be provided by sponsor).
- Free trial subscription to *World Oil* through the duration of the DES conference in 2022
- Recognition as the Diamond Sponsor in all conference marketing materials and signage, including but not limited to:
 - Print advertisements
 - Promotional brochures & flyers
 - E-mail marketing and other promotions
 - Company logo and link on event website
 - Onsite program guide
 - Signage at conference
- Verbal recognition as the Diamond Sponsor in the opening remarks
- Full-page advertisement in the conference program (ad to be provided by sponsor)
- Complimentary promotional tools for social media
- Conference attendee list with contact details (available after the conference & subject to GDPR compliance)
- Three (3) complimentary VIP dinner passes
- 50% discount for additional conference delegates
- First right of refusal for specified sponsorship in 2023

Gold Sponsor \$7,500

- Your choice of exclusive sponsorship of conference padfolio & pen, VIP speaker gifts, or tumblers. (Must choose one. Subject to availability.)
- One MPU (336x280) advertisement to appear in *World Oil's* monthly Deepwater Intelligence Newsletter (artwork to be provided by sponsor).

- Free trial subscription to *World Oil* through the duration of the DES conference in 2022
- Recognition as the Gold Sponsor in all conference marketing materials and signage, including but not limited to:
 - Print advertisements
 - E-mail marketing and other promotions
 - Company logo and link on event website
 - Onsite program guide
 - Signage at conference
- Verbal recognition as the Gold Sponsor in the opening remarks
- One half page (1/2) advertisement in the conference program (ad to provided by sponsor)
- Complimentary promotional tools for social media
- Conference attendee list with contact details (available after the conference & subject to GDPR compliance)
- One (1) complimentary pass to the VIP dinner
- 50% discount for additional conference delegates
- First right of refusal for specified sponsorship in 2023

Silver Sponsor \$5,000

- Your choice of exclusive sponsorship of coffee break or continental breakfast. (Must choose one. Subject to availability.)
- Free trial subscription to *World Oil* through the duration of the DES conference in 2022
- Recognition as the Silver Sponsor in all conference marketing materials and signage, including but not limited to:
 - Print advertisements
 - E-mail marketing and other promotions
 - Company logo and link on event website
 - Onsite program guide
 - Signage at conference
- Verbal recognition as the Silver Sponsor in the opening remarks
- Complimentary promotional tools for social media
- Conference attendee list with contact details (available after the conference & subject to GDPR compliance)
- 50% discount for additional conference delegates
- First right of refusal for specified sponsorship in 2023

Contact Us

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