

# 2022 DEEPWATER EXECUTIVE SUMMIT

**Partner with the key event dedicated to deepwater oil & gas and the strategic insights of global operators.**

Maximize the impact of your marketing and connect with decision makers at the **Deepwater Executive Summit (DES)**.

As the leading deepwater event for global operators, DES is the ideal venue to network with high-level executives and showcase your solutions and services.

**NOVEMBER 17, 2022 | HOUSTON, TEXAS**

THE WESTIN HOUSTON | MEMORIAL CITY HOTEL

**Organized By**



**World Oil**

## Topics

The **Deepwater Executive Summit** explores important topics, such as:

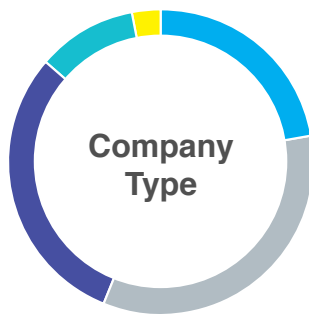
- What types of projects are being approved?
- What are the dynamics driving deepwater costs?
- How do costs for basins differ, and how will deepwater continue to attract investment?
- What drives the variance in break-even costs amongst major deepwater Operators?
- How has the deepwater supply chain transitioned in the last three years, and what impact has the transition had on quality and breadth of service?

[DeepwaterExecSummit.com](https://DeepwaterExecSummit.com)

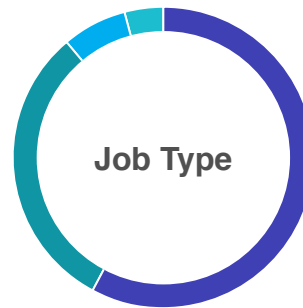
# Attendee Demographics

160+ delegates

58% of attendees are decision makers (CEOs, Presidents, Vice Presidents, Executive Management)



- 35% Service/ Supply, Contractor
- 31% Engineering/ Construction, Consulting
- 23% Oil & Gas Operator
- 11% Other
- 3% Government/Media/ Education



- 58% | Executive Management
- 31% | Sales & Marketing
- 7% | Engineering/ Technical/Geosciences
- 4% | Other

\* Figures based on 2019 Deepwater Executive Show. The 2020 and 2021 shows were canceled due to the COVID-19 pandemic.

## Attendee Feedback

"Overall, I really enjoyed the day and believe that it was beneficial to attend."

- Sales & Marketing Director,  
Engineering / Construction Company

"Very good event with excellent attendance."

- Senior Group Manager,  
Service / Supply Company

"Accommodations and hosted events were excellent. Presentations and quality of presenters were very good. Plenty of time and quality settings were provided for ample networking."

- Engineering Director,  
Research Company

"Good update on the development of our industry and good networking opportunity. Value for money."

- Senior Project Manager,  
Engineering Company

"Overall I found the summit useful and worth attending."

- Senior Market Analyst,  
Engineering / Construction Company

# Sponsorship Opportunities

## Diamond Sponsor \$10,000

- Your choice of exclusive sponsorship of the event happy hour, lanyards, luncheon, or VIP dinner. (Sponsors must choose one. Subject to availability.)
- Featured whitepaper (with lead generation) featured on WorldOil.com leading up to the conference. Leads are provided in Excel format.
- One MPU (336x280) advertisement to appear in World Oil's monthly Deepwater Intelligence Newsletter (artwork to be provided by sponsor).
- Free trial subscription to World Oil through the duration of the DES conference in 2022
- Recognition as the Diamond Sponsor in all conference marketing materials and signage, including but not limited to:
  - Print advertisements
  - Promotional brochures & flyers
  - E-mail marketing and other promotions
  - Company logo and link on event website
  - Onsite program guide
  - Signage at conference
- Full-page advertisement in the conference program (ad to be provided by sponsor)
- Complimentary promotional tools for social media
- Conference attendee list with contact details (available after the conference & subject to GDPR compliance)
- Three (3) complimentary VIP dinner passes
- 50% discount for additional conference delegates
- First right of refusal for specified sponsorship in 2023
- Two (2) delegate passes

## Gold Sponsor \$7,500

- Your choice of exclusive sponsorship of conference padfolio & pen, VIP speaker gifts, or tumblers. (Must choose one. Subject to availability.)
- One MPU (336x280) advertisement to appear in World Oil's monthly Deepwater Intelligence Newsletter (artwork to be provided by sponsor).
- Free trial subscription to World Oil through the duration of the DES conference in 2022
- Recognition as the Gold Sponsor in all conference marketing materials and signage, including but not limited to:
  - Print advertisements
  - E-mail marketing and other promotions
  - Company logo and link on event website
  - Onsite program guide
  - Signage at conference
- One half page (1/2) advertisement in the conference program (ad to be provided by sponsor)
- Complimentary promotional tools for social media
- Conference attendee list with contact details (available after the conference & subject to GDPR compliance)
- Two (2) complimentary VIP dinner passes
- 50% discount for additional conference delegates
- First right of refusal for specified sponsorship in 2023
- Two (2) delegate passes

## Silver Sponsor \$5,000

- Your choice of exclusive sponsorship of coffee break or continental breakfast. (Must choose one. Subject to availability.)
- Free trial subscription to World Oil through the duration of the DES conference in 2022
- Recognition as the Silver Sponsor in all conference marketing materials and signage, including but not limited to:
  - Print advertisements
  - E-mail marketing and other promotions
  - Company logo and link on event website
  - Onsite program guide
  - Signage at conference
- Complimentary promotional tools for social media
- Conference attendee list with contact details (available after the conference & subject to GDPR compliance)
- One (1) complimentary VIP dinner pass
- 50% discount for additional conference delegates
- First right of refusal for specified sponsorship in 2023
- One (1) delegate pass

# Sponsorship Opportunities

	Diamond	Gold	Silver
Featured whitepaper (with lead generation) featured on WorldOil.com leading up to the conference. Leads are provided in Excel format.	•		
One MPU (336x280) advertisement to appear in World Oil's monthly Deepwater Intelligence Newsletter ( <i>artwork to be provided by sponsor</i> ).	•	•	
Company logo recognized on all conference marketing materials and signage, including but not limited to: Promotional brochures & flyers • print advertisements • E-mail marketing and other promotions • Company logo and link on event website • Onsite program guide • Signage at conference	•	•	•
Advertisement in the conference program (ad to be provided by sponsor)	1 pg	1/2 pg	
Complimentary promotional tools for social media	•	•	•
Conference attendee list with contact details ( <i>available after the conference &amp; subject to GDPR compliance</i> )	•	•	•
Free trial subscription to World Oil through the duration of the DES conference in 2022			
Complimentary VIP dinner passes	3	2	1
50% discount for additional conference delegates	•	•	•
First right of refusal for specified sponsorship in 2023	•	•	•
Delegate Passes	2	2	1

## Diamond Level - \$10,000

- Event Happy Hour
- Lanyards
- Lunch
- VIP Dinner

## Gold Level - \$7,500

- Conference Padfolio & Pen
- VIP Speaker Gifts
- Water Bottles

## Silver level - \$5,000

- Coffee Breaks
- Continental Breakfast

## 2022 Speakers



**Bob Abendschein**  
Executive Vice  
President and Chief  
Operating Officer



**James West**  
Senior  
Managing  
Director



**Peter Evans**  
Vice President  
Subsurface GoM  
and Canada



**Sada Iyer**  
GM DW project  
Gulf of Mexico



**Marc Hensel**  
President & Chief  
Financial Officer



**Eric Zimmerman**  
Chief Operating  
Officer



**Nikki Martin**  
President



## Contact Us

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