

DEEPWATER EXECUTIVE SUMMIT

MARCH 5, 2024 | OMNI HOUSTON HOTEL | HOUSTON, TX

SPONSORSHIP PROSPECTUS

Partner with the key event dedicated to deepwater oil & gas executives with strategic insights from global operators.

Maximize the impact of your marketing and connect with decision makers at the Deepwater Executive Summit (DES).

As the leading deepwater event for global operators, DES is the ideal venue to network with executives in the industry and showcase your solutions and services.



Organized By

Gulf Energy[®]

World Oil[®]

PE Media Network

www.DeepwaterExecSummit.com

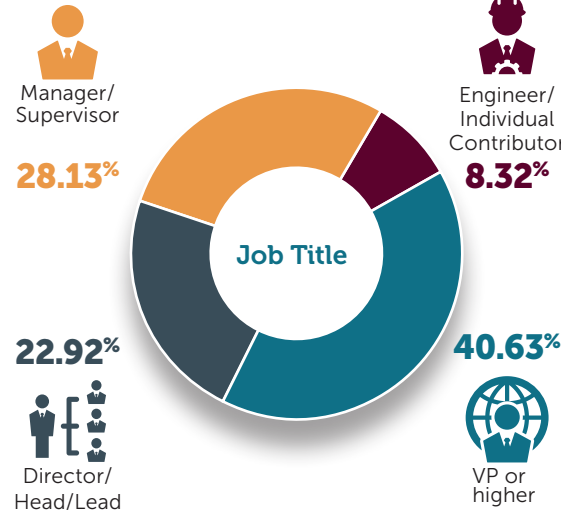
#DES2024

DEEPWATER EXECUTIVE SUMMIT

Topics

The Deepwater Executive Summit explores important topics, such as:

- What types of projects are being approved?
- What are the dynamics driving deepwater costs?
- How do costs for basins differ, and how will deepwater continue to attract investment?
- What drives the variance in break-even costs amongst major deepwater Operators?
- How has the deepwater supply chain transitioned in the last three years, and what impact has the transition had on quality and breadth of service?



Attendee Statistics/Demographics

2022 Participating Operator Companies Include:



Don't just take our word for it...

Attendee feedback

95%

95% of attendees would recommend this conference to a friend or colleague.



"Overall, I really enjoyed the day and believe that it was **beneficial to attend.**"

— Sales & Marketing Director, Engineering / Construction Company

"Overall I found the summit **useful** and worth attending."

— Senior Market Analyst, Engineering / Construction Company

"**Good update** on the development of our industry and **good networking opportunity.** Value for money."

— Senior Project Manager, Engineering Company

"Accommodations and hosted events were **excellent.** Presentations and **quality** of presenters were very good. Plenty of time and quality settings were provided for **ample networking.**"

— Engineering Director, Research Company

"Very good event with **excellent attendance.**"

— Senior Group Manager, Service / Supply Company



Sponsorship Packages and Rate

Sponsor the 4th Annual **Deepwater Executive Summit** and position your company as a leader in industry. All sponsorships include the following general benefits, in addition to the specific benefits listed under each specific level:

- Free Trial Subscription to *World Oil* for 1 year
- Complimentary Promotional Tools for social media promotion
- Conference Attendee list with contact details (available after the conference & subject to GDPR compliance)

- First right of refusal for specified sponsorship in 2025
- Recognition as specific level sponsor in all conference marketing materials:
 - Event Flyers
 - Email marketing promotions
 - Company logo and link on event website
 - Thank you to our sponsors signage

Diamond Sponsor \$12,000.00 USD

- Your choice of exclusive sponsorship*:
 - Event Happy Hour
 - Luncheon
 - VIP Dinner
- Leaderboard featured on *World Oil* Newsletter
- (1) MPU (336x280px) advertisement to appear in *World Oil's* monthly Deepwater Intelligence Newsletter
- Full-page advertisement in the conference program
- (3) complimentary VIP Dinner Passes
- (3) Delegate passes
- Opportunity to place a corporate giveaway or marketing piece at registration for handout
- (3) additional for VIP guests clients to be invited by company and hosted by *World Oil* as VIP guests of the conference

*Sponsor must choose one and are subject to availability

Gold Sponsor \$9,000.00 USD

- Your choice of the exclusive sponsorship:
 - Conference padfolio & pen
 - Lanyards
- (1) MPU (336x280) advertisement to appear in *World Oil's* monthly Deepwater Intelligence Newsletter
- (1) Half-page advertisement in the conference program
- (2) Complimentary VIP dinner passes
- (2) Delegate passes

Silver Sponsor \$6,000.00 USD

- Your choice of exclusive sponsorship* of:
 - Coffee Break
 - Registration
 - Continental breakfast
- (1) Complimentary VIP dinner pass
- (1) Delegate pass



Other Sponsorship Opportunities

Support **Deepwater Executive Summit 2024** and elevate your company's prominence within the industry. Additional sponsorship options are designed to accommodate your marketing goals and budget.

All sponsorships include recognition as a sponsor in all conference marketing materials, including event flyers, email marketing promotions, company logo and link on event website, and Thank you to our sponsor signage.

Video Kiosk - \$4,000.00 USD

Video kiosk with sponsor video showcased near registration throughout the summit.

Lanyards - \$3,000.00 USD

Lanyards with a 1-color logo distributed to all attendees. Production is included.

Charging Station - \$3,000.00 USD

Branded charging station locker located near registration for secure mobile device charging.

Conference Padfolios - \$2,500.00 USD

Branded conference padfolios provided to all attendees at badge pickup during registration.

Program Print Sponsor - \$2,500.00 USD

Sponsor the conference program distributed to attendees and secure two prominent ad placements: back cover and inside front cover.

Spotlight on Technology - \$2,000.00 USD

Maximize visibility with a custom ad featured in the conference's high-traffic areas.

Conference Seat Drop - \$1,500.00 USD

Capture attendees' attention with seat drops of your choice of either promotional items or literature at the session tables.

Pens - \$1,000.00 USD

Equip our attendees with pens featuring your company logo distributed at registration and in all tables rooms in the session room.

Supporting Sponsor - \$800.00 USD

Support the summit and elevate your brand by becoming a supporting sponsor, which offers promotional advantages ensuring your visibility without any unnecessary extras.



Benefits At-A-Glance

- **True "Business" Event.** Network with deepwater/offshore industry decision makers.
- **Qualify Leads Live.** Executives invest their time by attending the conference. Meet them where they are.
- **Comprehensive Market Portfolio.** Sister publications, and their complimentary websites and electronic products extend your reach without additional investment from your company.
- **Client Appreciation/Speaker Dinner.** Several sponsorship levels include this exclusive networking event as an added benefit for your company.
- **Enhanced Visibility.** Strategically placed online ads on the World Oil website.
- **Premium Networking.** Networking begins at breakfast, during the mid-morning beverage break, the plated luncheon, afternoon refreshment break and runs through the closing reception.

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